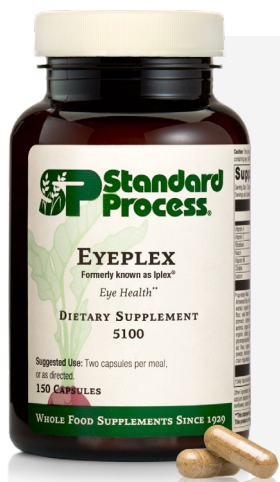


Eyeplex (formerly known as Iplex®)

Available Size:
5100 150 Capsules

EYE HEALTH



Eyeplex supports ocular health.*

- Supports normal eye function
- Contains a combination of key ingredients from Cataplex® A-C, Cataplex® B2 (formerly Cataplex® G), Cyruta®, Ostrophin PMG®, Phosfood® Liquid, and Oculotrophin PMG®
- Excellent source of riboflavin and niacin
- Good source of vitamin B₆ and antioxidant vitamin A*

Eyeplex Supports Normal Eye Function*

Vitamin A is a generic name for the class of vitamin A compounds, called vitamers, that include retinol, retinal, retinoic acid, and provitamin carotenoids such as beta-carotene. These vitamin A vitamers are critical components of pathways involved in healthy vision.

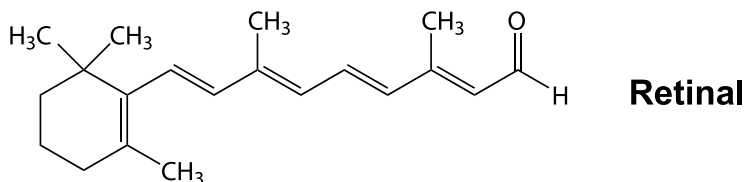
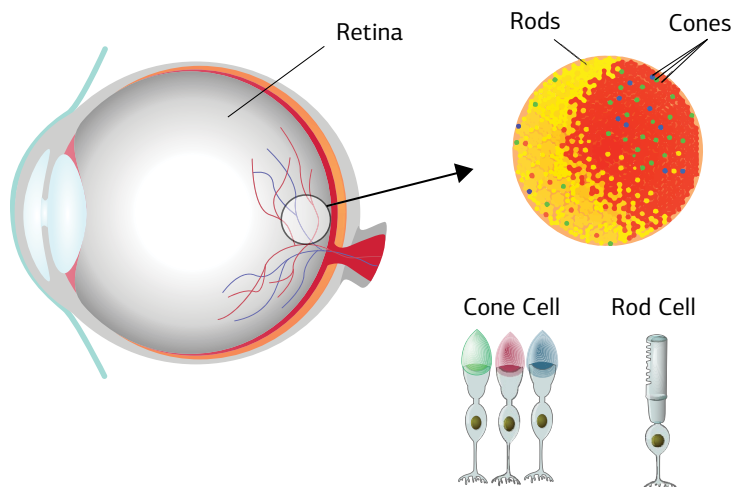


Figure 1. Structure of retinal, a member of the vitamin A family.

One specific vitamin A metabolite, retinal, is a component of the photoreceptor cells in the retina called rods and cones.¹ Rods function in dim light, transmitting black and white images to the brain while cones provide high-resolution color images.²



Supplement Facts

Serving Size: 2 Capsules
Servings per Container: 75

	Amount per Serving	%Daily Value
Vitamin A	160 mcg RAE	18%
Vitamin C	6 mg	7%
Riboflavin	0.4 mg	31%
Niacin	4.8 mg	30%
Vitamin B6	0.2 mg	12%
Choline	10 mg	2%
Sodium	15 mg	<1%

Proprietary Blend 938 mg †
Arrowroot flour, inositol, phosphoric acid, calcium lactate, porcine eye PMG™ extract, organic buckwheat (aerial parts) juice powder, organic buckwheat flour, veal bone PMG™ extract, bovine liver, magnesium citrate, porcine stomach, nutritional yeast, organic carrot, organic sweet potato, bovine adrenal, organic alfalfa (aerial parts), bovine kidney, defatted wheat germ, organic alfalfa (aerial parts) juice powder, porcine brain, manganese glycerophosphate, bovine adrenal Cytosol™ extract, DL-methionine, organic oat flour, organic reishi mushroom powder, organic shiitake mushroom powder, bovine bone, veal bone, sunflower lecithin powder, rice bran, medium chain triglycerides, and carrot oil.

†Daily Value not established.

Other Ingredients: Gelatin, choline bitartrate, water, ascorbic acid, niacinamide, calcium stearate, modified corn starch, riboflavin, d-alpha tocopherol (vitamin E sunflower), vitamin A palmitate, sucrose, and pyridoxine hydrochloride.

Contains: Wheat.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Standard Process products labeled as **Non-Dairy** or **Non-Dairy Formula** have been formulated to not contain milk or milk-derived ingredients. Standard Process products labeled as **Non-Soy** or **Non-Soy Formula** have been formulated to not contain soy or soy-derived ingredients.

Vitamin A in the Visual Cycle

Vitamin A is involved in supporting normal eye function. In the eyes, vitamin A in the form of retinal combines with a protein called opsin to form rhodopsin. Rhodopsin is a visual pigment that can absorb light within the visible spectrum.^{3,4} When activated by light, rhodopsin undergoes changes which amplifies the light-induced signaling cascade, resulting in nerve impulses that convey vision.⁴ The role of Vitamin A in the visual cycle is shown in the figure on left. Vitamin A is also involved in the visual cycle in the neural retina that allow for rapid adaptation to dark conditions and continuous function under bright and rapidly changing light conditions.⁵

Eyeplex provides 160 mcg RAE of vitamin A (18% DV) per serving and 480 mcg RAE of vitamin A (54% DV) per day.

RAE=Retinal Activity Equivalents. This measure accounts for the different bioactivities of preformed vitamin A and provitamin A carotenoids that are converted in the body.

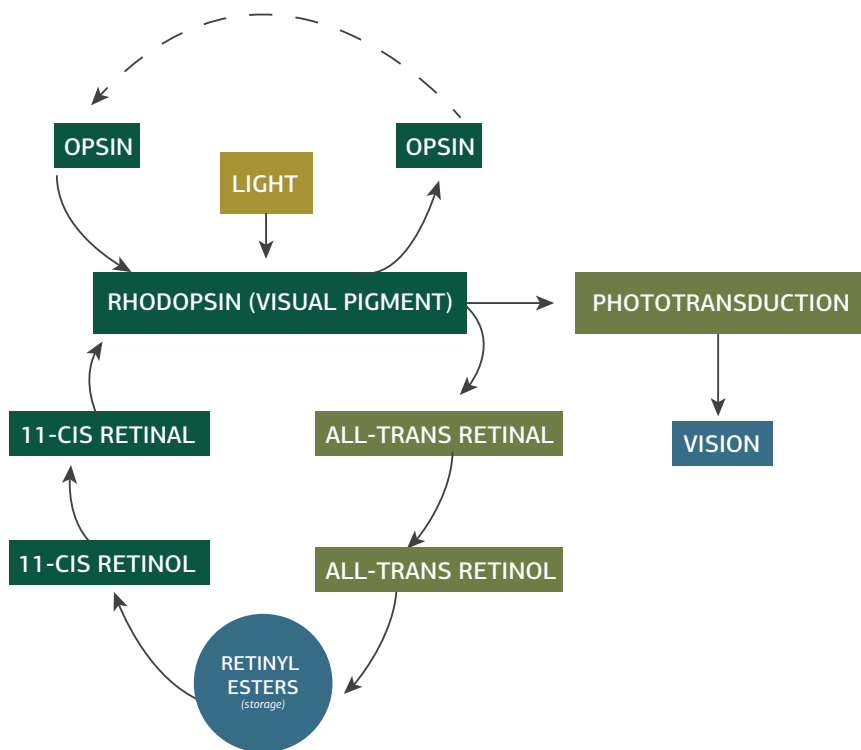


Figure 3. Vitamin A in the visual cycle

The **great majority** of the raw plant ingredients used in our products are grown on our certified organic farm

Freshly picked crops are often processed within a day to maintain vital nutrients

We harvest more than **6.5 million** pounds of ingredients on our certified organic and sustainable farm

Healthy Soil. Healthy Plants. Healthy Lives.

Standard Process is a family-owned company dedicated to making high-quality and nutrient-dense therapeutic supplements for three generations.

We apply a holistic approach to how we farm, manufacture and protect the quality of our products. This comprehensive strategy ensures that our clinical solutions deliver complex nutrients as nature intended. It's how we define the whole food health advantage.

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