

inSITE™ Configuration Instructions

Use this as a guide when customizing your site. You can also reference the Learn How to Use Your inSITE video tutorials on the Customer Support page. **IMPORTANT: Be sure to click Save when making updates.**

1 Company Logo

300 x 220 px | PNG format
Horizontal logos are preferred

Company Logo

Minimum Image Dimensions: 300 pixels wide x 220 pixels high

Image Format: PNG

Note: It could take up to 10 minutes for your image to appear on your site.



Select an Image

2 Social Media Information

Optional

Add links to your social profiles; if you don't have a particular channel, leave it blank and it won't show

Social Media Information

Facebook Url

https://facebook.com

Instagram Url

https://instagram.com/

Twitter Url

https://insta.com/standa

LinkedIn Url

https://linked.com/stand

YouTube Url

https://youtube.com/star

Pinterest Url

https://pinetereest.com

Website Information

3 Company Website

Enter your practice's website address

Google Analytics ID

If you have a Google Analytics account, enter the ID here to see inSITE activity in your account

Company Website

https://www.yourclinic@clin

Analytics ID

UA-123456-78

4 Practice Contact Information

Practice Contact Information*

First Name*

Standard

Last Name*

Process

Title*

Nutritionist

Clinic/Practice Name*

Standard Process Inc.

Phone*

502-222-2222

Email Address*

email@sp.com

For consumers to contact you for product and usage recommendations. This number should be a primary number at your practice or clinic in the form of XXX-XXX-XXXX.

For consumers to contact you for product and usage recommendations. This address should be checked often by staff who are in a position to respond.

Address*

1200 West Royal Lee Dr

Address Line 2

Apt. 1929

City*

Palmrya

State*

WI

ZIP Code*

12345

inSITE™ Example Showing Customizable Elements

3 Visit Our Main Website

Products

0 Log in

5

6 Whole food nutrition - just as nature intended.

7 Together, [Your Practice Name] and Standard Process are changing lives.



Find a Product

Customers are encouraged to seek the advice of a licensed health care practitioner prior to purchasing any products through this online store. Please contact Practice Name at XXX-XXX-XXXX or email@email.com

Product Search

253 results

Sort By: Select

Product Filters

Product Lines

Body Systems

Dietary Needs

Product Name

A-C Carbamide®

Promotes healthy cellular fluid levels*

90 Capsules - \$23.65

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

A-F Betafood®

Supports bile production and flow*

180 Tablets - \$28.05

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Adrenal Desiccated

Provides short term adrenal support for immediate energy needs*

90 Tablets - \$16.50

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Albaplex®

Supports kidney and immune function*

90 Capsules - \$24.75

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Albizia Complex

Healthy respiratory tract function*

40 Tablets - \$35.20

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Allerplex®

Seasonal and environmental support*

150 Capsules - \$31.35

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Antronex®

Supports the body's normal detoxification mechanisms*

180 Tablets - \$28.05

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Arginex®

Healthy kidney and liver function*

90 Tablets - \$33.00

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Ashwagandha Complex

Adaptogenic stress support*

40 Tablets - \$38.50

Enroll In Auto-Delivery

Quantity: 1

Add to Cart

Product Search Page Customization

Select an option for each

5 Product Search Banner Image

6 Product Search Title

7 Product Search Banner Text

8 Featured Product

Select product from drop down list that will be featured on the product search page

Product Search Banner Image

Expand

Select



Select



Select



Product Search Title

Expand

Select: Whole food nutrition - just as nature intended.

Select: Changing Lives Since 1929

Select: Nutrients the Way Nature Intended

Product Search Banner Text

Expand

Select

Together, [Practice Name] and Standard Process are changing lives.

Select

[Practice Name] partners with Standard Process to support health with whole food-based supplements.

Select

[Practice Name] partners with Standard Process to keep patients on the path to optimal health.

Featured Product

Expand

Select a product that will be featured on the product search page.

Purification Product Kit with SP Complete® and Gastro-Fiber®

1 2 3 4 5 ... 29 >

Catalyn®

Supports overall well-being*

Learn More



2



4 Clinic/Practice Name

First Name, Last Name Title

A Standard Process Premier Practitioner

Address, City, State, ZIP Code

*These statements have not been evaluated by the Food and Drug Administration. These Products are not intended to diagnose, treat, cure, or prevent any disease.

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For additional support, email
insite@standardprocess.com
or call Standard Process Customer
Care at **800-558-8740**.

About Us Page Configuration Instructions

Use this as a guide when customizing the About Us section of your site.
You can also reference the Learn How to Use Your inSITE video tutorials on the Customer Support page.
IMPORTANT: Be sure to click Save when making updates.

Enable About Us

We recommend enabling and customizing the About Us page. It enables you to tell your story, and allows search engines to find your practice.

Enable About Us



About Us not enabled.

Enable About Us



About Us enabled.

A Hero Image

1080 x 910 px | JPG format

Alternative Description for Photo

MANDATORY | 100 character max (including spaces)

Hero Image

This is the primary focus image on the page, and should represent your clinic or practice.

Minimum Image Dimensions: 1080 pixels wide x 910 pixels high
Image Format: JPG
Note: It could take up to 10 minutes for your image to appear on your site.



Select an Image

Alternative Description for Photo*

Description text helps users with accessibility issues conceptualize the image and improves search engine optimization. This is the alt image text.

AMAlt image tag

You have 85 characters remaining.

B Your Practitioner Photo

700 x 700 px | Square | JPG format

Circle treatment applied by site

Alternative Description for Photo

MANDATORY | 100 character max (including spaces)

Your Practitioner Photo

This is the image that will be used as the provider or clinic image on the page, and should represent your clinic or practice.

Minimum Image Dimensions: 700 pixels wide x 700 pixels high
Image Format: JPG
Note: It could take up to 10 minutes for your image to appear on your site.



Select an Image

Alternative Description for Photo*

Description text helps users with accessibility issues conceptualize the image and improves search engine optimization. This is the alt image text.

AMAlt image tag

You have 85 characters remaining.

Page Content Information

C Featured Title

60 character max (including spaces)

D About Us Title

60 character max (including spaces)

E About Us Description

400 character max (including spaces)

F Tagline 1

50 character max (including spaces)

G Tagline 2

70 character max (including spaces)

Featured Title*

Your Featured Title Goes Here

You have 31 characters remaining.

About Us Title*

About Us Title

You have 46 characters remaining.

About Us Description*

About Us Description consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

You have 176 characters remaining.

Tagline 1

Tagline 1

You have 30 characters remaining.

Tagline 2

Tagline 2

You have 49 characters remaining.

Location Information

Add additional locations.

Location 1 must be populated to save any changes. If you have a virtual or telehealth practice, type in "Any Street" for the Location 1 address field and do not display the map.

H Location Name

I Phone Number

Enter phone in format: XXX-XXX-XXXX

J Address 1 and 2

Please place Suite information in Address 2 box

K View Larger Map

Opens up a Google Maps view

L Email

Opens pop-up to email

Location 1	Location 2	Location 3
Location Name	Location Name	Location Name
Address	Address	Address
Address 2	Address 2	Address 2
City	City	City
State	State	State
ZIP Code*	ZIP Code*	ZIP Code*
Phone Number	Phone Number	Phone Number
Email	Email	Email

Location Information

For only one location

M Location 1 Contact Description

Only displays if you have one location
160 character max (including spaces)

N Show Map

Will display a Google Map visual

Location 1 Contact Description*

Lorem ipsum dolor...

Show Map

inSITE™ Example Showing Customizable Elements

