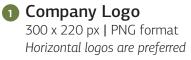
inSITE[™] Configuration Instructions

Use this as a guide when customizing your site. You can also reference the Learn How to Use Your inSITE video tutorials on the Customer Support page. IMPORTANT: Be sure to click Save when making updates.





Select Color Palette

Match your inSITE's color scheme to your main website



Product Search Page Customization

Select an option for each

- Product Search Banner Image
- **Product Search Title**
- **Product Search Banner Text**
- 8 Featured Product Select product from drop down list that will be featured on the product search page

Social Media Information

Add links to your social profiles; if you don't have a particular channel, leave it blank and it won't show



Website Information

Company Website

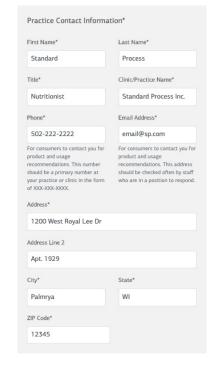
Enter your practice's website address

Google Analytics ID

If you have a Google Analytics account, enter the ID here to see inSITE activity in your account



4 Practice Contact Information



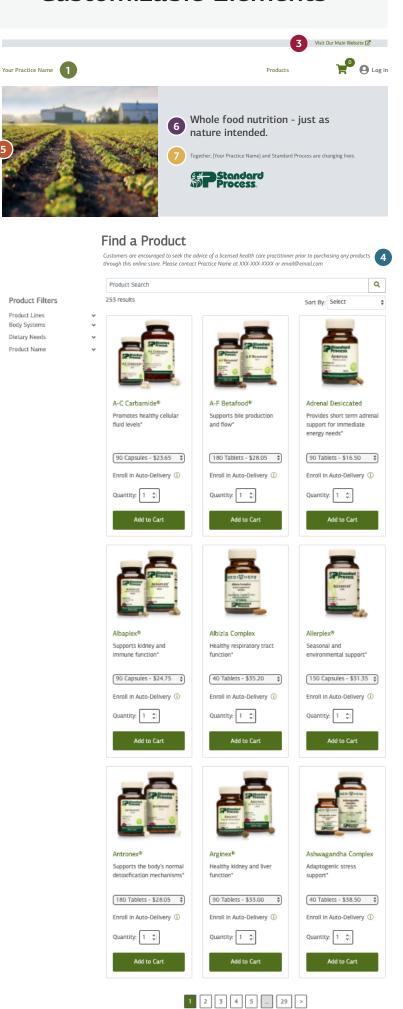
Product Search Banner Image ▲ Expand Product Search Title Expand O Select: Changing Lives Since 1929 Nutrients the Way Nature Intended nature intended. Product Search Banner Text Expand [Practice Name] partners with [Practice Name] partners with Standard Process are changing Standard Process to support health Standard Process to keep patients with whole food-based on the path to optimal health. supplements. Featured Product Expand Select a product that will be featured on the product search page. Purification Product Kit with SP Complete® and Gastro-Fiber®

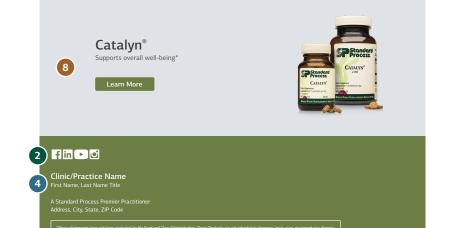
inSITE[™] Example Showing Customizable Elements

Product Filters

Product Lines Body Systems

Dietary Needs Product Name





For additional support, email insite@standardprocess.com or call Standard Process Customer Care at 800-558-8740.

About Us Page Configuration Instructions

Use this as a guide when customizing the About Us section of your site. You can also reference the Learn How to Use Your inSITE video tutorials on the Customer Support page.

IMPORTANT: Be sure to click Save when making updates.

Enable About Us

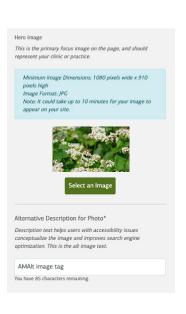
We recommend enabling and customizing the About Us page. It enables you to tell your story, and allows search engines to find your practice.



About Us not enabled. About Us enabled.

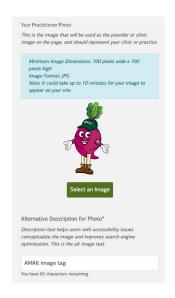
A Hero Image 1080 x 910 px | JPG format

Alternative Description for Photo MANDATORY | 100 character max (including spaces)



B Your Practitioner Photo 700 x 700 px | Square | .JPG format Circle treatment applied by site

Alternative Description for Photo MANDATORY | 100 character max (including spaces)



Page Content Information

- **G** Featured Title 60 character max (including spaces)
- About Us Title60 character max (including spaces)
- **About Us Description**400 character max (including spaces)
- **Tagline 1**50 character max (including spaces)
- G Tagline 2 70 character max (including spaces)

Featured Title*

Your Featured Title Goes Here	
You have 31 characters remaining.	
About Us Title*	
About Us Title	
ou have 46 characters remaining.	
About Us Description*	
About Us Description consectetur adipiscing elit, sec	
You have 176 characters remaining.	//
Tagline 1	
Tagline 1	
You have 30 characters remaining.	/
Tagline 2	
Tagline 2	

For additional support, email insite@standardprocess.com or call Standard Process Customer Care at 800-558-8740.

Location Information

Add additional locations.

Location 1 must be populated to save any changes. If you have a virtual or telehealth practice, type in "Any Street" for the Location 1 address field and do not display the map.

- **H** Location Name
- Phone Number
 Enter phone in format: XXX-XXX-XXXX
- Address 1 and 2 Please place Suite information in Address 2 box
- View Larger Map
 Opens up a Google Maps view
- **Email**Opens pop-up to email

Location 2	Location 3
Location Name	Location Name
Address	Address
Address 2	Address 2
City State	City State
ZIP Code* Phone Number	ZIP Code* Phone Number
Email	Email
	Location Name Address Address 2 City State ZIP Code* Prone Number

Location Information

For only one location

M Location 1 Contact Description
Only displays if you have one location
160 character max (including spaces)

N Show Map
Will display a Google Map visual

inSITE[™] Example Showing Customizable Elements

