



All dogs and cats descend from a long line of hunters. The key to their survival was a varied diet rich in complex nutrients—including beneficial phytonutrients in the diets of their prey.

But that's not the case today . . .

Most pets eat a diet that is highly processed. Even reputable brands made from top-of-the-line ingredients can lose nutritional value on the road to becoming kibble or canned food.

When you choose Standard Process supplements, you are providing your pet with essential nutritional complexity.

think beyond the bowl



*Quality*  
From Seed to Supplement®

At our office, we believe that given the proper nutrition, your pet has amazing capabilities of healing itself. We also believe that nutrition should be individualized to meet each pet's needs. For these reasons and many more, we proudly recommend Standard Process Veterinary Formulas.

Supplements  
for whole  
pet wellness



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30% PCW



Excellence in Complementary Nutrition



# Standard Process supplements are made from whole food and other ingredients your pet would instinctively eat.



## Complementary Nutrition

Combinations of whole food ingredients create a synergistic effect as nature intended. Standard Process Veterinary Formulas™ provide a base of whole food ingredients to support multiple pet systems.

## Glandular Support

Organ tissues and extracts in our whole food supplements provide nutritional support to the pet's corresponding organ, enhancing natural cell and tissue repair.

## Phytonutrients

Phytonutrients found in plants are essential for animals to maintain a healthy body. Phytonutrients may have antioxidant activity, support a healthy immune response, and support optimal cell interaction.

# Build a foundation

Canine and Feline Whole Body Support contain many whole food ingredients combined and concentrated at a low temperature to preserve their nutritional value. The combination of these foods, not just a single component, provides the vitamins, minerals, and micronutrients your pet needs to build a nutritional foundation and maintain optimal health.

## Whole Body Support

- » An excellent nutritional foundation
- » General support for all body systems
- » Appropriate to give daily
- » Uniquely formulated for both dogs and cats
- » Suitable for use with all other Veterinary Formulas



Primary Ingredients in Canine and Feline Whole Body Support

\*Not in Feline Whole Body Support

