

The Foundation of Your Family's Health

Catalyn® — changing lives since 1929

## Changing Lives with Nutrition

### Standard Process:

- Is committed to changing lives with a whole food philosophy
- Grows many ingredients on the Standard Process certified organic farm in Wisconsin
- Is serious about quality
- Makes products to support the health of the whole family
- Teams-up with health care professionals
- Has been trusted for generations, with products that have been changing lives since 1929



### TOGETHER WE CHANGE LIVES.

Standard Process, Your Health Care Practitioner, and You

1. Lee-Kwan, S.H., Moore, L.V., Blanck, H.M., Harris, D.M. & Galuska, D. *MMWR Morb Mortal Wkly Rep* 66, 1241-1247 (2017).
2. *National Institute of Health, Office of Dietary Supplements.*
3. Bowman B, R.R., eds. *International Life Sciences Institute 9th ed.* (2006.).
4. Wardlaw GM, H.J., DiSilvestro RA. *McGraw Hill Higher Education 6th edition.* (2004.).
5. DD., B. *Chem Biol.* March 20; 21(3): 319-329.(2014).
6. Thiamin, R. (1998).

Catalyn® — more than just a multivitamin

Supplies multiple vitamins for complex nutritional supplementation.

**Vitamin A:** Supports antioxidant activity, immune system function, and vital organs<sup>2-4</sup>

**Vitamin D:** Supports bones, cellular function, neuromuscular function, and immune function<sup>4,5</sup>

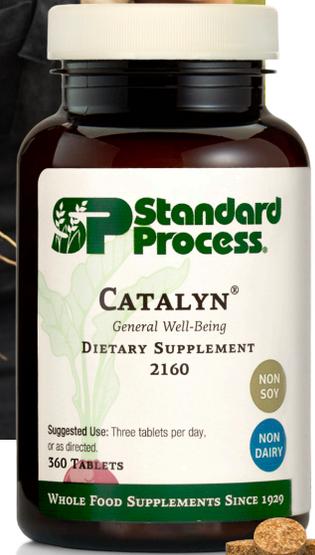
**Thiamin (vitamin B<sub>1</sub>):** Associated with the metabolism of carbohydrates and amino acids<sup>6</sup>

**Riboflavin (vitamin B<sub>2</sub>):** Involved with energy production, cellular functions, growth, and development<sup>2</sup>

**Vitamin B<sub>6</sub>:** Involved in more than 100 enzymatic reactions in the body<sup>2,4</sup>



High-quality ingredients that work the way nature intended.



Experience the Standard Process Difference For Yourself



standardprocess.com



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# A Healthy Nutritional Foundation

Catalyn® belongs in every home

When it comes to fruits and vegetables, The Standard American Diet is lacking. Just 1 in 10 adults meet the federal fruit or vegetable recommendations,<sup>1</sup> which can contribute to nutrient shortfalls that may impact the way your body performs.

## Explore Other Catalyn® Products



### Catalyn® Chewable

A chewable tablet designed to help bridge nutritional gaps



### Catalyn® GF

A gluten-free version of the original Catalyn® formula



### Catalyn® with Iron

A supplement for energy metabolism support\*

## A Catalyst for Change

Catalyn®, together with healthy diet rich in fruits and vegetables, can help fill the nutrient gap. It contains several plant-based superfoods such as organic alfalfa pea vine, and oats, which are grown on the Standard Process certified organic farm.<sup>^</sup> In addition, it is a source of vital nutrients such as vitamin A, D, and B.

Catalyn® was the first supplement developed by Standard Process founder, Dr. Royal Lee. It was created in 1929 as a response to nutritional deficiencies that were caused by the growing processed food industry — a challenge that persists today.

<sup>^</sup>Ingredients that are not grown on our farm, or if our supply is short, are sourced from certified organic farms.

*"Very few Americans eat the recommended amount of fruits and vegetables every day. As a result, we're missing out on the essential vitamins, minerals, and fiber that fruits and vegetables provide."*

– Seung Hee Lee Kwan, Ph.D. CDC's Division of Nutrition, Physical Activity and Obesity



Dr. Royal Lee, visionary founder of Standard Process

## Catalyn®

**Suggested Use:** Three tablets per day, or as directed.



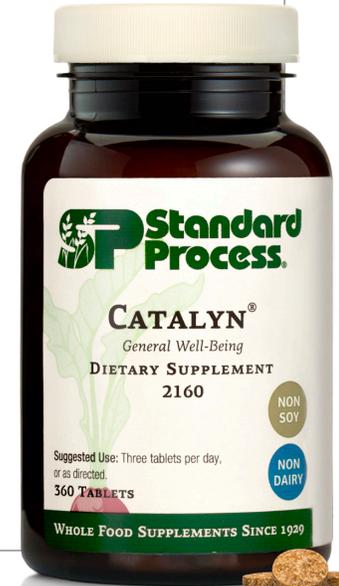
ALFALFA



PEA VINE



OATS



- Supplies multiple vitamins for complex nutritional supplementation
- Designed to help bridge nutritional gaps in the diet
- Encourages healthy cell function\*
- Supports overall well-being\*
- Good source of thiamin and riboflavin

Standard Process® products labeled as Vegan are devoid of animal-based tissue, animal-based gelatin, or fish oils. They are also devoid of animal-based ingredients such as dairy, eggs, honey, beeswax, and lanolin. Standard Process® products labeled as Gluten-Free have been tested to verify they meet the regulations associated with the United States Food and Drug Administration's gluten-free labeling.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.