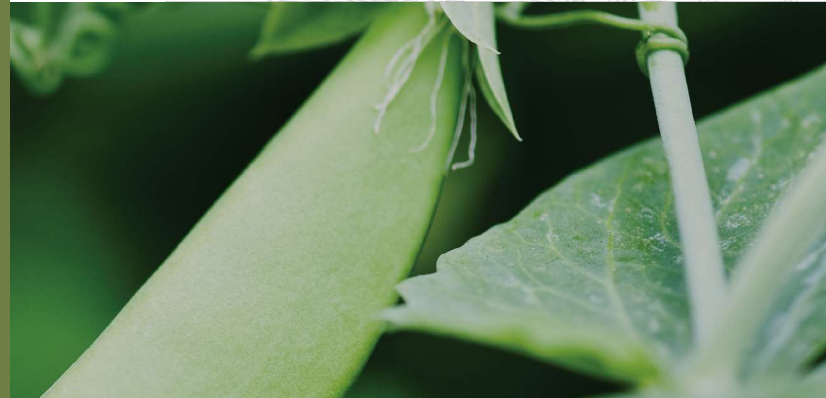


The Standard Process Advantage

Changing lives is our passion and has been since our company's inception in 1929. This passion is what drove our founder, Dr. Royal Lee, to develop and pioneer the first whole food-based supplement on the market, the revolutionary Catalyn®. Our propriety blends deliver complex nutrients that support the body's innate ability to create optimal health and wellness.



Committed to Health Care Practitioners, Their Patients and Their Practice

1

Changing Lives Since 1929

- A pioneer in Whole Food Nutrition for over 90 years
- Family owned for three generations

2

Quality Guaranteed From Seed to Supplement®

- Vertically integrated and we know exactly what's in our products
- Unique formulations backed by science and quality tested every step of the way
- The crops we grow begin their processing journey within a day of harvest

3

Certified Organic Farm

- No synthetic pesticides, no herbicides, no GMOs
- Great majority of plant ingredients we used are grown on our farm

4

Healthy Soil. Healthy Plants. Healthy Lives.

- We leave the soil in a better place than it started - supporting future generations
- We apply 50,000 lbs of green, organic compost from our own crops each year
- We practice regenerative farming. We gain soil each year while most U.S. Farms lose soil.

5

Supplements for the Whole Family

- Human and pet whole food-based supplements
- POSSIBLE food products
- Royal Lee Organics grains and healthful products
- MediHerb herbal supplements

6

Clinical Research

- Clinical studies to prove efficacy of our products
- Research guides new formulation development and provides further insights into existing products
- Practice-based and case observation-based studies

7

Nutrition Innovation Center (NIC)

- State-of-the-art, 10,000 square-foot research facility designed for the advancement of plant-based and whole food nutrition science
- Discovery Lab allows us to conduct innovative research and new product development
- Research helps us develop new, targeted formulations and products

8

Continual Investment in Technology & the Manufacturing Process

- State-of-the-art farm equipment and certified organic manufacturing process
- Drones give valuable data on plant health, height and weed tolerance to help inform decisions that maximize the nutritional quality of our products
- Strategic locations for distribution centers allows orders placed before 3 p.m. Central Time to ship the same day

9

Education Opportunities & Events

- Continuing education (CE) credits
- Roundtables with experts & peer-to-peer discussions
- Education on promoting HCP clinics through digital media
- WholisticMatters.com is an online educational resource with nutrition education in the form of articles, videos, podcasts, infographics, and more

10

Taking Care of the Environment & Our Community

- Carbon emissions reduced by 20,000 metric tons since 2010
- Green Tier Recognized by State of Wisconsin
- Meal donations to food banks through yearly "One Day. One Bottle. One Meal." charitable event — 505,000 meals donated in eight years
- Scholarships for next generation of health care professionals



600+
Employees



Palmyra, WI

800+ Acres

Over 7M lbs.
of ingredients harvested
on our certified organic farm



The **Great Majority**

of the raw plant ingredients
we use in our supplements
are grown on our organic farm



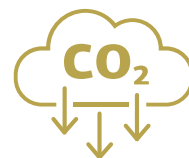
Freshly Harvested

Crops are often processed
within one hour



More than **1M lbs.**

of Earth-friendly compost
produced each year



Reduced carbon
emissions by
**20,000
metric tons**
since 2010



**15,623
sq. ft.**

State of the art
clinical research facility



\$80M

Invested in
nutrition research



2,100

Quality tests
every week

24 published studies



8,000+ Health care professionals
educated in the last five years.



505,000

meals donated in 8 years



More than 300
whole food-based
and herbal formulas